

# CUT STRAIGHT TO YOUR NEWS

Why pay for bells and whistles when you can track the media yourself? Covering more than 5,000 local and international news sources, Slice Media is easy to set up, easy to use, and easy on your wallet.



**slice**  
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# SLICE MEDIA TRACKING

You know that tracking your organisation, brand or industry across all media is critical to the success of your business.

And to help you, Slice Media just got a whole lot sweeter.

With a range of packages to suit all needs, Slice Media puts you in control of setting up your folders, defining your search terms and nominating the region and media type to be tracked. Anytime, anywhere.

Based on your criteria, we search, filter and deliver relevant press, radio, television, online and social media information and deliver your media to your online tracking folders, in real time.

Slice is the leading media tracking provider in Australia and New Zealand and built especially for the cost-conscious communications professional.

## > SIMPLE

No paperwork. No waiting. No delays. Getting started with Slice is quick and easy. Just sign up, log on, set up and get tracking!

## > ACCURATE

Slice Media uses the most advanced tracking software available in the market, and you can change your search criteria at any time.

## > ECONOMICAL

Effective, low-cost media tracking. Nothing more, nothing less. You won't pay for anything else that you don't need.



# A PACKAGE TO SUIT YOUR NEEDS

Whether you're an old hand at media tracking or a complete novice, our easy to follow online tour will help you get the most from your Slice media tracking.

And with five to choose from, there's a Slice package to suit the needs, scale and budget of your business.

Email: [service@licemedia.com](mailto:service@licemedia.com)

## 1

### TASTE

Test the water and have a taste of what Slice can do for you, with **5 Tracking Folders** and up to **25 new items** over 90 days.

## 2

### SMALL

Discover the many ways media tracking can help your business, with **10 Tracking Folders** and up to **55 new items** over 90 days.

## 3

### MEDIUM

Maybe you're a bigger business with a greater need for media tracking. **25 Tracking Folders** and up to **250 new items** in 90 days will help you manage substantial media campaigns.

## 4

### LARGE

The ultimate desk-top media tracking package. **55 Tracking Folders** and **600 new items** in 90 days offers total flexibility to manage even the most complex media issues.

## 5

### BROADCAST PRODUCTS

As a subscriber you can order transcripts, audio or vision files for any news clips you've received. You simply order, pay and receive these online via your subscription.