

A woman with long brown hair, wearing a white blazer, is lying on a green sofa. She is looking towards the camera with a slight smile while typing on a silver laptop. The background is a solid green color.

Cut straight to your news.....



Why pay for bells and whistles when you can track the media yourself?
Easy to set up, easy to use, and easy on your wallet.

Slice media tracking

Knowing what is being said about your business or industry can profoundly influence your strategic direction and future growth.

There's a Slice to suit everyone. Each package contains a number of tracking folders and news items. You are in control of setting up your tracking folders, defining a search string and the region and media type to be tracked by each folder.

Based on your tracking criteria, we sort and filter media information that is relevant to your business. We then deliver your news items into your tracking folders to you online, in real time.

Slice is 100% Australian owned, and was developed specifically to help Australian and New Zealand businesses.

Simple

No paperwork. No waiting. No delays. Getting started with Slice is quick and easy. Just sign up, log on, set up and get tracking!

Accurate

You can change your search criteria at any time to make it as specific or as general as you like. You are in control.

Economical

Effective, low-cost media tracking. Nothing more, nothing less. You won't pay for anything else you don't need or wouldn't ever use.

A package to suit your needs

Whether you're an old hand at media tracking or a complete novice, our easy to follow online tour will help you get the most from your Slice media tracking. And with four sizes to choose from there's a Slice package to suit the needs, scale and budget of your business.

Slice Media Pty Ltd
Phone: 1300 1 SLICE
Email: service@licemedia.com

O1 Taste

Test the water and have a taste of what Slice can do for you, with 5 Tracking Folders and up to 25 news clips over 90 days. Experiment and experience for only \$250*.

O2 Small

Discover the many ways media tracking can help your business, with 10 Tracking Folders and up to 55 news clips over 90 days. Top level tracking for the entry level price of only \$350*.

O3 Medium

Maybe you're a bigger business with a greater need for media tracking. 25 Tracking Folders and up to 250 news clips in 90 days will help you manage substantial media campaigns, for only \$650*.

O4 Large

The ultimate desk-top media tracking package. 55 Tracking Folders and 600 news clips in 90 days offers total flexibility to manage even the most complex media issues. Complete control for just \$1150*.

* plus GST

What our clients say

The service is fantastic and has brilliant features that I didn't have before with my old cuttings service. I can change the tracking folders easily any day, I can check cuttings every day if I want and I only pay for one clip instead of paying for pages. Genius! I am so happy that I changed onto Slice and it is really helping my business to be more productive and cost efficient. **Gina Pearce, Savage PR**

Slice has opened the media monitoring doors to much smaller companies who would not have had the opportunity to access this service. At Tango PR, we are able to supplement our major monitoring service, with a low cost, streamlined and effective provider for our smaller accounts. It is a win-win situation for the company and our clients.

Caroline Cottrill, Tango PR

Moving to Slice has allowed us to substantially reduce our monitoring costs but allows us full digital access to clippings.

Peter Cocks, Volunteering Australia

It's simple to use, there's no contract so I can choose when to use Slice and which search folders are active.

Michaela Lauren, Environmental Biotechnology CRC

On a recent trip back to the UK, I simply logged onto my account, found a clipping I had generated for a client in the Australian newspaper and alerted the client via email – time difference issues averted! Slice Media provides a fantastic service and I wouldn't hesitate to recommend them to any PR professional.

Jocelyn Hunter, Bench PR

At a glance...

- Best value for money media monitoring in Australia
- Cost effective with up to 90 days coverage starting from \$250 (ex gst)
- Over 1600 newspapers and magazines monitored from Australia and NZ
- Monitoring over 400 television and radio broadcasts from all over Australia and NZ
- Internet monitoring of over 600 Australian and NZ news websites and blogs
- Email alerting of new news clips
- 90 day news clip archiving
- All clips are digital and delivered via the internet
- Manage your monitoring requirements from your PC
- Order your digital transcripts, audio and video files direct from your desktop
- No long term contracts